



End-of-the-Year Performance Program Advertising Agreement for Families

Each year, Kentucky Ballet Theatre Academy offers families the opportunity to place a “shout-out” or advertisement in the End-of-the-year Performance program to congratulate or honor their dancer.

Advertising Dimensions and Rates for KBT Families – all prices are for color ads.

One-liner aka “Shout-out”: \$10 for one \$9 per each for 2 or more for same dancer.

Quarter Page (2.375”x 3.875”): \$50

Inside Cover (5”x8”): \$150

Half Page (2.375”x 3.875”): \$75

Title Sponsor (5”x 8”) back cover: \$200

Full Page (5”x 8”): \$100

**\$20 extra if design work is needed.*

Incentive Program for KBT Families

For each advertising referral that you make to businesses outside of KBT, which results in the business reserving and paying for their ad space by the deadline of May 12, 2023, you will receive a 10% discount on your advertisement. Refer others and you could get free advertising.

Terms

Payment for advertising and any related charge is due in full by Friday, May 15, 2023. Contracts cannot be cancelled after the May 15, 2023 space reservation deadline, and there are no refunds after that date. Please email print-ready artwork (300 dpi; tif, eps or pdf file) to admin@gmail.com. If you need assistance with design work, there will be an additional charge of \$20 added to your advertising price.

A PDF of the program will be available to all advertisers to proof a few days before the show. It is the advertiser’s responsibility to carefully review his or her “shout-out” or ad and provide any requested revisions with in 24 hours of the PDF program proof being emailed received.

Contracts & Reservation, payment and all artwork Deadline: May 15, 2023.

Kentucky Ballet Theatre Academy’s End-of-the-Year Performance Program:

Programs will be available virtually via Paperturn as well as a printed program.

Audience capacity: 725

One performance: May 28, 2023 at the Lexington Opera House, Lexington, Kentucky.

Name _____ Phone _____

Email _____

Ad Size “Shout-out”:10 ¼ Page ½ Page Full Page Inside Cover Inside Cover

Artwork I will provide the artwork Design services are needed.

Signature _____ Date _____

*Checks should be made payable to Kentucky Ballet Theatre and submitted with this form.
Credit cards are accepted via the parent portal or PayPal invoice (subject to a standard processing fees).*